



## THE AMERICAN SPECTATOR FOUNDATION: PLANNED GIVING OPPORTUNITIES

For over 57 years, *The American Spectator* has been at the forefront of conservative journalism. Our mission is to advance traditional American values such as economic freedom, individual liberty, classical education, and a limited government. To this end, we publish our daily news along with periodic supplemental print editions. We have also had a long legacy of training and mentoring rising conservative voices for careers in journalism.



The generosity of our donors helps *The American Spectator* to continue our important work. Your contributions fund the publishing of our namesake news site, which provides commentary on burning political, economic, and cultural issues of the day. Your support is also essential to cultivating the next generation of conservatives in the media.



### YOUR GIFT TO THE AMERICAN SPECTATOR FOUNDATION

It is easy to donate to The American Spectator Foundation.

1. Mail a check payable to The American Spectator Foundation to:

The American Spectator  
Attn: Development Office  
PO Box 320399  
Alexandria, VA 22320-9804

2. Donate online by visiting <https://www.amspecfoundation.org/donate.html>.

3. Give via a donor advised fund. Our tax ID is: 23-7002631.

4. Text 698781 to **1-855-575-7888**.

### MATCHING GIFTS

Many employers will match tax-deductible charitable contributions made by their employees, retirees, and employees' spouses. Follow the steps below to have your employer match your gift to The American Spectator Foundation.

1. Make a gift to The American Spectator Foundation.

2. Use our matching gift search bar to find your employer. Once you have made your donation to *The American Spectator* and selected your company from the dropdown box, you will receive an automated email with simple instructions on how to process the matching gift.

3. If you do not see your company listed on our matching gift search bar, contact your employer directly to see if your donation to The American Spectator Foundation is eligible for a matching gift from your company.

4. Follow your employer's requirements for matching gifts. You may need the following information:  
The American Spectator EIN and federal tax ID #: 23-7002632.

5. Mail the completed matching gift form to:

The American Spectator Foundation  
Attn: Development Office  
PO Box 320399  
Alexandria, VA 22320-9804



## HONOR AND MEMORIAL GIFTS

We sincerely appreciate and are happy to accept gifts in honor of or in memory of individuals. When you make your gift, please include the name and address of the individual you are honoring or the name and address of a family member for whom you are making a memorial gift. We will notify the individual or family member of your thoughtfulness.

## GIFT OF APPRECIATED ASSETS

You may also support The American Spectator Foundation with a gift of appreciated securities (stocks, bonds, mutual funds, and other assets). For more information, please contact Director of Operations Leonora Cravotta at [cravottal@spectator.org](mailto:cravottal@spectator.org) or 703-807-2011.

## PLANNED GIVING

Planned Giving is a great way to simultaneously support The American Spectator Foundation's mission while optimizing the value of your assets and minimizing your tax burden.

### CHARITABLE GIFTS THROUGH RETIREMENT FUNDS

Your retirement fund is also another resource for tax deductible charitable giving.

### QUALIFIED CHARITABLE DISTRIBUTION (QCD) OR IRA CHARITABLE ROLLOVER

Suppose you anticipate that you will not need all of your retirement funds for living expenses. In that case, if you are over the age of 70 ½ and you have a regular IRA, you can instruct your IRA administrator to transfer up to \$108,000 each year to charity. These transfers are not included in your taxable income, and they count toward your mandatory distributions — which, currently begin at the age of 73.

### CHARITABLE REMAINDER TRUSTS

You may donate to The American Spectator Foundation via a charitable remainder trust.

A charitable remainder trust (CRT) enables a donor to transfer property, cash, or other assets into an irrevocable trust and to stipulate the distribution of the trust income and principal. A charitable remainder trust may be set up as either a charitable unitrust (CRUT) or a charitable annuity trust (CRAT). A CRUT pays out a fixed percentage of the trust's value, as determined on an annual basis. A CRAT pays out a fixed percentage of the trust's initial value each year. The trust may become effective during the donor's lifetime or at death contingent upon his preference.

The benefit of a charitable remainder trust is that the donor receives a tax deduction for the present value of the charitable remainder interest. If the trust includes the transfer of real property, the donor will also avoid capital gains tax.

### ESTATE GIFTS UNDER A WILL OR LIVING TRUST

You may designate The American Spectator Foundation as a beneficiary in your will or living trust. If the donation is set up as an annuity trust or a unitrust, your estate is permitted an estate-tax deduction for a portion of the initial value of the trust.

### PLANNED GIFTS OF LIFE INSURANCE

You may also designate The American Spectator Foundation as a beneficiary of a life insurance policy.

## CONTACT US

For more information about planned giving opportunities at The American Spectator Foundation, please contact Director of Operations Leonora Cravotta at [cravottal@spectator.org](mailto:cravottal@spectator.org) or 703-807-2011.